

# Merchants Park

Houston, TX

## Demographic Summary Report

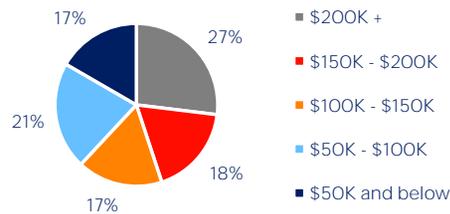
2020 Census, 2024 Estimates & 2029 Projections  
Source: Synergos Technologies, Inc

| Current Year Demographics               | 1-Mile Radius | 3-Mile Radius | 5-Mile Radius | 10-Min Drive |
|---|---------------|---------------|---------------|--------------|
| Current Population                      | 22,216        | 165,929       | 456,480       | 377,630      |
| Total Daytime Population                | 17,968        | 155,067       | 673,833       | 582,011      |
| Workplace Population                    | 8,783         | 71,395        | 324,866       | 282,694      |
| Average Household Income                | \$218,346     | \$186,847     | \$161,654     | \$164,537    |
| Median Household Income                 | \$167,805     | \$133,109     | \$104,492     | \$107,429    |
| Total Households                        | 10,772        | 80,836        | 210,247       | 174,604      |
| Median Home Value                       | \$655,090     | \$606,992     | \$499,230     | \$519,724    |
| College (4+)                            | 78.5%         | 67.2%         | 56.3%         | 57.2%        |
| Total Consumer Spending/Capita (Weekly) | \$473         | \$460         | \$443         | \$470        |
| % of Households with Children           | 20.5%         | 18.5%         | 18.0%         | 17.7%        |

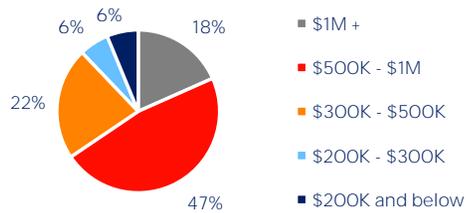
### 2029 Demographic Projections

|                                    |        |         |         |         |
|------------------------------------|--------|---------|---------|---------|
| Projected Population               | 26,850 | 193,030 | 499,533 | 416,928 |
| Projected Annual Growth Rate       | 3.9%   | 3.1%    | 1.8%    | 2.0%    |
| Projected Total Growth Rate (5-Yr) | 20.9%  | 16.3%   | 9.4%    | 10.4%   |

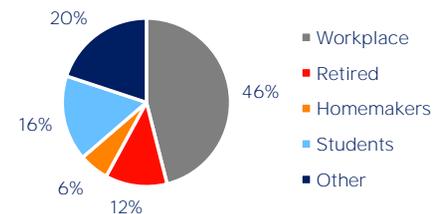
### 3-Mile Radius Section Detail



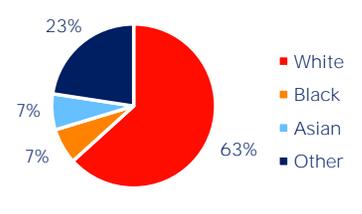
Household Income



Home Value



Daytime Population



Hispanic Origin: 27.8%  
Race

